



Site Type: Radius	29033 postal area, United States Radius: 1.0 mile	29033 postal area, United States Radius: 3.0 mile	29033 postal area, United States Radius: 5.0 mile
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2008 Population

Total Population	5,350	33,680	98,478
Male Population	47.3%	47.6%	47.5%
Female Population	52.7%	52.4%	52.5%
Median Age	39.1	35.7	32.6

2008 Income

Median HH Income	\$42,603	\$38,437	\$38,967
Per Capita Income	\$21,641	\$22,084	\$23,555
Average HH Income	\$50,102	\$47,514	\$51,854

2008 Households

Total Households	2,330	15,678	42,196
Average Household Size	2.29	2.10	2.04
1990-2000 Annual Rate	-0.04%	0.71%	0.56%

2008 Housing

Owner Occupied Housing Units	66.0%	46.2%	43.7%
Renter Occupied Housing Units	28.1%	45.3%	46.4%
Vacant Housing Units	5.8%	8.5%	9.9%

Population

1990 Population	5,894	30,075	95,403
2000 Population	5,394	30,537	94,632
2008 Population	5,350	33,680	98,478
2013 Population	5,528	36,102	102,288
1990-2000 Annual Rate	-0.88%	0.15%	-0.08%
2000-2008 Annual Rate	-0.1%	1.19%	0.48%
2008-2013 Annual Rate	0.66%	1.4%	0.76%

In the identified market area, the current year population is 98,478. In 2000, the Census count in the market area was 94,632. The rate of change since 2000 was 0.48 percent annually. The five-year projection for the population in the market area is 102,288, representing a change of 0.76 percent annually from 2008 to 2013. Currently, the population is 47.5 percent male and 52.5 percent female.

Households

1990 Households	2,272	12,732	37,386
2000 Households	2,262	13,666	39,529
2008 Households	2,330	15,678	42,196
2013 Households	2,439	17,071	44,629
1990-2000 Annual Rate	-0.04%	0.71%	0.56%
2000-2008 Annual Rate	0.36%	1.68%	0.79%
2008-2013 Annual Rate	0.92%	1.72%	1.13%

The household count in this market area has changed from 39,529 in 2000 to 42,196 in the current year, a change of 0.79 percent annually. The five-year projection of households is 44,629, a change of 1.13 percent annually from the current year total. Average household size is currently 2.04, compared to 2.12 in the year 2000. The number of families in the current year is 19,113 in the market area.

Housing

Currently, 43.7 percent of the 46,829 housing units in the market area are owner occupied; 46.4 percent, renter occupied; and 9.9 percent are vacant. In 2000, there were 43,332 housing units— 46.2 percent owner occupied, 44.9 percent renter occupied and 8.9 percent vacant. The rate of change in housing units since 2000 is 0.95 percent. Median home value in the market area is \$118,626, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.35 percent annually to \$120,700. From 2000 to the current year, median home value changed by 4.09 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



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Median Household Income			
1990 Median HH Income	\$27,094	\$24,592	\$24,117
2000 Median HH Income	\$33,241	\$31,495	\$31,624
2008 Median HH Income	\$42,603	\$38,437	\$38,967
2013 Median HH Income	\$49,567	\$44,477	\$45,005
1990-2000 Annual Rate	2.07%	2.51%	2.75%
2000-2008 Annual Rate	3.05%	2.44%	2.56%
2008-2013 Annual Rate	3.07%	2.96%	2.92%
Per Capita Income			
1990 Per Capita Income	\$12,155	\$12,761	\$12,351
2000 Per Capita Income	\$16,377	\$17,238	\$18,205
2008 Per Capita Income	\$21,641	\$22,084	\$23,555
2013 Per Capita Income	\$24,876	\$24,834	\$26,729
1990-2000 Annual Rate	3.03%	3.05%	3.96%
2000-2008 Annual Rate	3.44%	3.05%	3.17%
2008-2013 Annual Rate	2.83%	2.38%	2.56%
Average Household Income			
1990 Average Household Income	\$31,372	\$30,140	\$29,970
2000 Average Household Income	\$38,747	\$38,346	\$41,807
2008 Average HH Income	\$50,102	\$47,514	\$51,854
2013 Average HH Income	\$56,737	\$52,623	\$57,938
1990-2000 Annual Rate	2.13%	2.44%	3.38%
2000-2008 Annual Rate	3.16%	2.63%	2.64%
2008-2013 Annual Rate	2.52%	2.06%	2.24%

Households by Income

Current median household income is \$38,967 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$45,005 in five years. In 2000, median household income was \$31,624, compared to \$24,117 in 1990.

Current average household income is \$51,854 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$57,938 in five years. In 2000, average household income was \$41,807, compared to \$29,970 in 1990.

Current per capita income is \$23,555 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$26,729 in five years. In 2000, the per capita income was \$18,205, compared to \$12,351 in 1990.

Population by Employment

Total Businesses	224	2,754	10,090
Total Employees	1,950	29,817	111,934

Currently, 89.0 percent of the civilian labor force in the identified market area is employed and 11.0 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 89.8 percent of the civilian labor force, and unemployment will be 10.2 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 65.1 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.2 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 63.8 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 18.4 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 17.8 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 75.8 percent of the market area population drove alone to work, and 2.2 percent worked at home. The average travel time to work in 2000 was 19.9 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 15.2 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 26.8 percent were high school graduates only (29.6 percent in the U.S.)
- 7.3 percent had completed an Associate degree (7.2 percent in the U.S.)
- 20.1 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 12.1 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)